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Who Wrote The Book Of Love?

PROFESSIONAL PHOTOGRAPHERS AND JOURNALISTS LAUNCH INNOVATIVE WEDDING SERVICE TO CAPTURE COUPLES' STORIES IN IMAGES AND WORDS

LOS ANGELES, Calif. – The wedding album has long been a cherished memento of one of the most important days in a couple's life together. But as the memories fade and the album is passed on through the generations, details of this important occasion, and the couple's journey to get there, can be lost. That's where **WriteShot** comes in.

Founded by photographers and journalists Natasha Chornesky and Chris Cozzone, **WriteShot** delivers not only magazine-quality photos of a couple's wedding day; Chornesky and Cozzone document the whole love story – from the first meeting through the courtship and engagement – capturing every detail of the wedding week and day, through extensive interviews with the couple, their family and friends. The complete story is then written, laid out with accompanying photographs and professionally printed and bound into an heirloom-quality, Taschen-style book that uniquely captures each couple's personality, documenting their love story for generations to come.

"The idea for **WriteShot** came to us when we were covering a boxing match in Vegas, of all things," said Cozzone. "As photographers and journalists, we are typically assigned to cover an event for a week or more and this fight was no different. There were the arrivals to capture, the individual interviews, the preparation and the event itself. We got to talking about how surprising it is that weddings – which are one of the most important events in people's lives – are typically captured in just one short day. We knew we could do it better."

Cozzone and Chornesky commit to only two weddings per month so they can spend one full week interviewing and photographing each couple in the days leading up to their wedding, and another week laying out the final copy and photographs. Each 10"x10" book is completely custom and contains an average of 100 heavy-stock, glossy pages of text and images. Photos from the couple's dating life or honeymoon can also be incorporated.

"What we create is not a wedding album -- it's a book. It's really the story of the couple -- how they found each other, fell in love and got married," said Chornesky. "We get to know our clients really, really well. We know who's important to them and who drives them crazy. So when it comes time to assemble the book, we are very comfortable telling their story the way they want it told. We submit proofs for approval before the book goes to print, but honestly, we get very, very few edits."

Cozzone and Chornesky have more than 20 years of photography and journalism experience between them. Their photographs and articles have appeared in publications spanning the globe including *Newsweek*, *The New York Times*, *Playboy* and *Der Spiegel*. In addition, Cozzone has won multiple awards for his magazine layout and photography work. Chornesky taught journalism and her work has appeared in national educational publications.

WriteShot is based in Los Angeles, Las Vegas and Albuquerque, but Chornesky and Cozzone travel the globe to cover weddings. Packages start at \$10,000, which includes a week of coverage, unlimited hours on the wedding day, a private online gallery, a disc of all of the images and three copies of the final book. For more details, visit www.writeshot.com.

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WRITESHOT Company Overview

What: **WriteShot** was founded by a team of professional photographers and journalists to capture couples' love stories and weddings in both images and words. Through extensive interviews with the couple, their family and friends, as well as comprehensive photo coverage during the entire week leading up to and including the wedding, **WriteShot** delivers the complete story of how a couple arrived at the altar. This story is uniquely documented through text and photos in a professionally printed and bound coffee table-style book.

Who: Photojournalists and **WriteShot** founders Natasha Chornesky and Chris Cozzone have more than 20 years of professional photography and writing experience between them. Their photographs and articles have appeared in publications spanning the globe including *Newsweek*, *The New York Times*, *Playboy* and *Der Spiegel*. Cozzone has won multiple awards for his magazine layout and photography work. In addition, Chornesky taught journalism and her work has appeared in national educational publications.

What you get: Your complete story in words and photographs
Two professional photographers and journalists dedicated for two weeks
Unlimited hours on your wedding day
Three custom-made 10"x10" heirloom-quality books
♥ Each hard cover book is professionally printed and bound and has an average of 100 heavy stock, glossy pages
Discs of all high resolution images
Private online gallery

Location: Los Angeles, Las Vegas and Albuquerque with availability to travel to other locations.

Cost: Packages start at \$10,000.

Portfolio: www.writeshot.com

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